



OFFICE OF THE CFO
PROCESS CYCLES

HOW THE FINANCE FUNCTION ACTUALLY RUNS

The Office of the CFO.

Three core finance cycles. One
integrated team, one data room, one
partner you can call.

*“We waste no time on busywork our technology can
handle — so senior advisors spend their hours on
strategy, not status updates.”*

MOTTA FINANCIAL · BOSTON · LAS VEGAS



ONE TEAM OWNS THE WHOLE FINANCE FUNCTION

Money out, money in, and the truth about both.

Most growing businesses stitch together a bookkeeper, a controller, a fractional CFO, and a tax preparer — four vendors looking at four versions of the numbers. Motta runs all three core finance cycles as one connected system, on shared data, under one accountable partner.

MONEY OUT

01

Procure-to-Pay

Every dollar that leaves the business — requisition to PO to a reconciled, on-time payment, with the controls that keep spend honest.

● Bookkeeping · AP · Payroll

MONEY IN

02

Order-to-Cash

The cycle that funds growth — new customer and quote through cash in the bank, collections, and revenue recognized correctly.

● Bookkeeping · AR · CFO reporting

THE NUMBERS

03

Record-to-Report

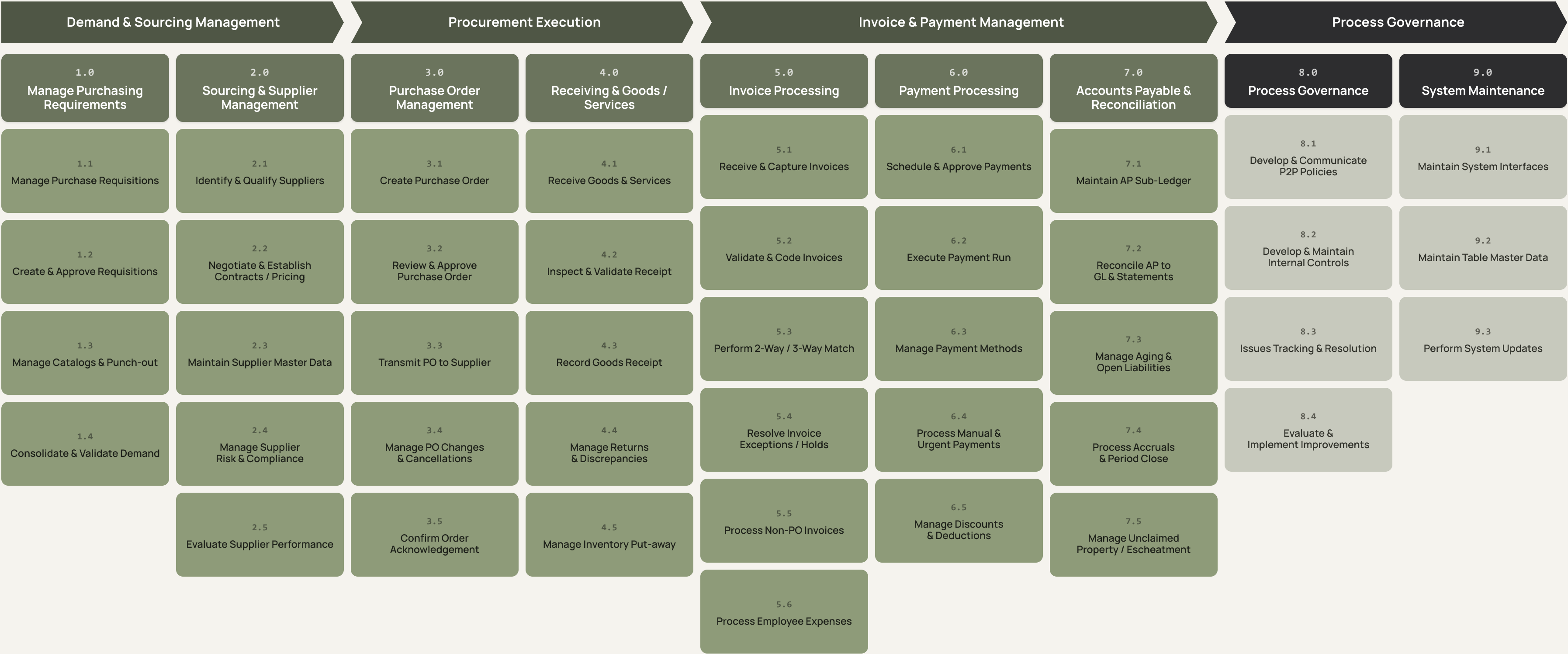
The monthly close that tells you where you really stand — sub-ledgers through consolidated, GAAP-grade financial statements.

● Close · Technical accounting

Procure-to-Pay

From the first purchase requisition to a reconciled payment — every dollar that leaves your business, controlled and accounted for.

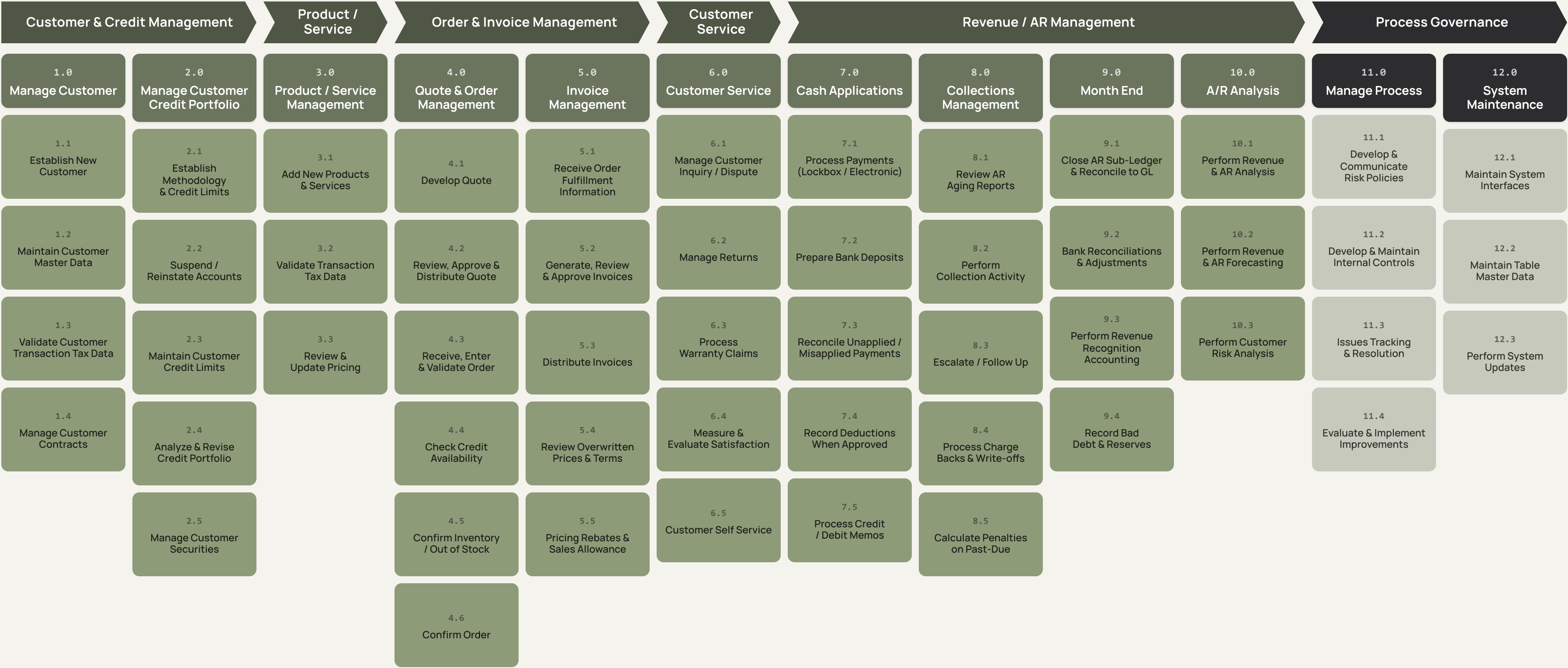
- **Powered by** Motta Accounting & Bookkeeping and Payroll Services — Gusto, ADP, Paychex.
- **ALFRED Ai** — captures invoices and triages AP exceptions. Our advisors approve every payment.



Order-to-Cash

From a new customer and a quote to cash in the bank and revenue recognized — the cycle that funds your growth.

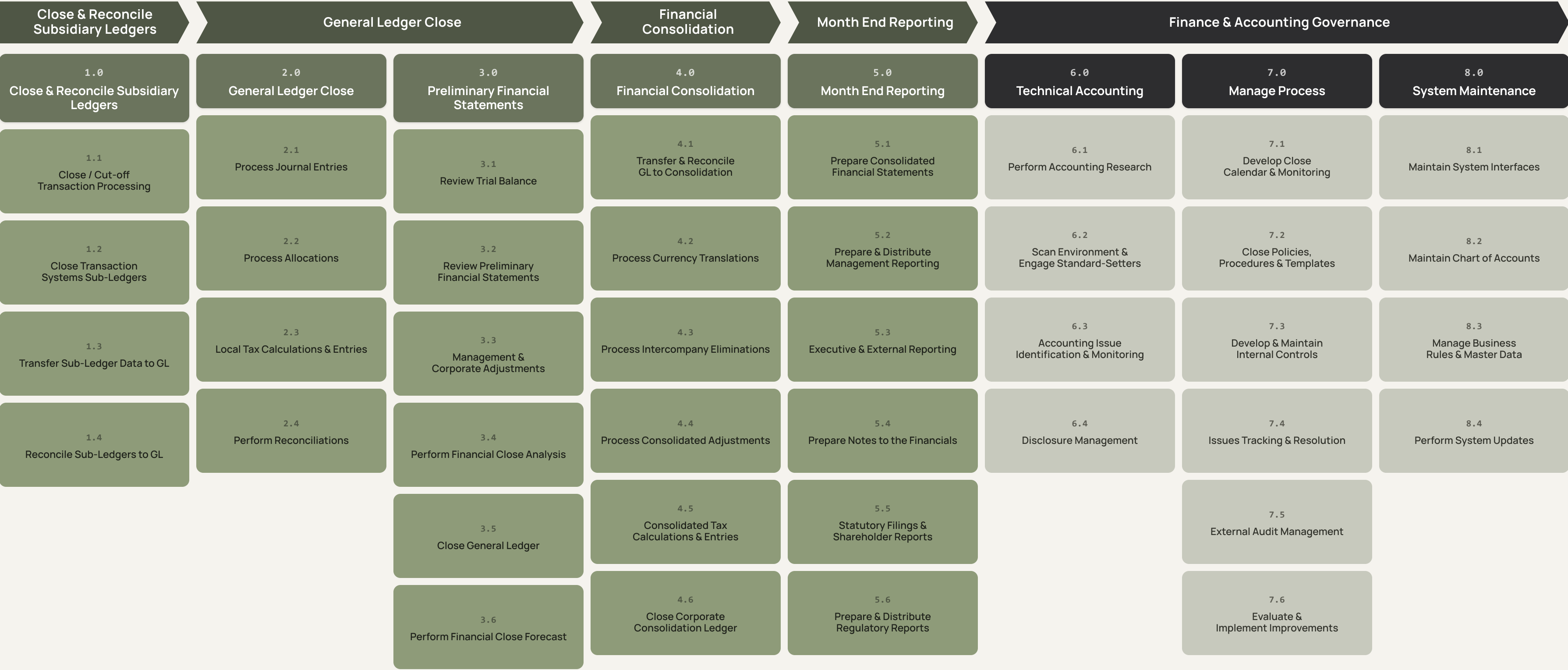
- **Powered** by Motta Bookkeeping, QuickBooks setup, and Fractional CFO reporting.
- **ALFRED Ai** — surfaces AR aging and cash-flow signals. Collections strategy stays human.



Record-to-Report

From sub-ledger close through consolidated, GAAP-grade financial statements — the monthly close that tells you where you really stand.

- **Powered by** Motta monthly close, technical accounting, and Office of the CFO reporting.
- **ALFRED Ai** — runs the close checklist and reconciliations. Technical judgment stays with our CPAs.





ONE TEAM, ONE DATA ROOM, ONE ACCOUNTABLE PARTNER

Let's talk about your Office of the CFO.

Whether you're upgrading from a bookkeeper to a fractional CFO or preparing your books for a transaction — we'd welcome the conversation.

ONLINE

www.mottafinancial.com

CALL

(702) 514-6055

TAX · ACCOUNTING · ADVISORY